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## Software Developer

São Paulo – SP, Brazil

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## Professional Summary

Software developer with 6 years building high-performance web and mobile applications including e-commerce platforms, educational systems, and enterprise management solutions. Proven track record in performance optimization (+40% Core Web Vitals improvement), zero-downtime Black Friday support, and technical mentorship of 15+ developers. Experienced in complex architectures, TDD, and international teams.

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## Core Technical Skills

**Frontend:** React • React Native • Next.js • Vue 3 • TypeScript • JavaScript ES6+ • HTML5 • CSS3/SCSS

**Performance & Quality:** SEO • Core Web Vitals • Web Accessibility WCAG • TDD • Jest • React Testing Library • Cypress • Code Review

**Backend & APIs:** Node.js • GraphQL • REST APIs • PHP • Symfony

**Architecture:** Micro-frontends • Design Systems • SSR • SSG • ISR

**E-commerce:** VTEX IO • VTEX FastStore v2 • WordPress

**Tools:** Git • Gitflow • Firebase • Docker • CI/CD • Agile • Scrum • Figma

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## Professional Experience

Full Stack Developer | Erictech (Vivo/Telefónica)

May 2025 – Oct 2025 | São Paulo, Brazil (remote)

- Refactored critical modules migrating legacy PHP to Vue 3 Composition API in system used by thousands of technicians
- Fixed race conditions in concurrent API calls, eliminating recurring failures and critical instabilities
- Documented previously undocumented business flows, creating technical foundation for maintenance
- Collaborated with multicultural team (Brazil, Spain, Peru, Bolivia) developing professional Spanish fluency

**Technologies:** Vue 3, Composition API, Symfony, PHP, REST APIs

## Frontend Developer | Tecidos Kite

*Dec 2024 – Apr 2025 | Remote*

- Performed complete reverse engineering of VTEX IO store without source code, rebuilding frontend from scratch
- Implemented advanced SEO achieving 100% indexability (previously ~40%)
- Improved Core Web Vitals by 30% through performance optimizations, lazy loading, and WCAG accessibility
- Built scalable design system with reusable components

**Technologies:** VTEX IO, React, TypeScript, SEO, Web Accessibility

## Frontend Developer | Quality Digital (Lojas Americanas)

*May 2024 – Sep 2024 | São Paulo, Brazil (remote)*

- Decoded undocumented FastStore v2 runtime through source code analysis during Americanas e-commerce rebuild
- Created internal technical documentation used by development team
- Applied rigorous TDD writing tests before implementation, participating in code reviews and architectural decisions

**Technologies:** Next.js, React, TypeScript, GraphQL, VTEX FastStore v2, Jest

## Full Stack Developer | CNN Brasil

*Jan 2024 – Apr 2024 | São Paulo, Brazil (remote)*

- Refactored and documented electoral coverage system (2024 Elections) in WordPress VIP, consolidating proprietary and previously undocumented plugins
- Reduced significant code duplication through componentization and thorough code analysis
- Delivered under critical deadline ensuring more stable code with features used during 2024 Elections coverage according to electoral calendar

**Technologies:** WordPress VIP, PHP, REST APIs

## Full Stack Developer | DrivenCX

*Jul 2021 – Dec 2023 | São Paulo, Brazil (remote)*

- Worked on 20+ different medium and large-scale e-commerce platforms
- Supported Black Friday 2022 and 2023 (Pandora) with ~0 downtime during peaks of +100k simultaneous users, optimizing checkout and specific features for this period
- Developed AI-powered quiz generating personalized promotions for Lacta Easter 2023 campaign (goal: double sales vs previous year)

- Created Node.js backend integrating 3 distinct backends for pharmaceutical benefits program (Farmácia Indiana)
- Developed customized e-commerce (Ambev Meu Boteco) with features beyond standard VTEX capabilities
- Mentored 10+ internal developers (junior to senior) through pair programming and code reviews, teaching React/VTEX IO
- Acted as technical reference for complex problem resolution across multiple brands (Shop Fácil/Bradesco, Tramontina, Lojas Rede, UOL, and Pandora Joias)

**Technologies:** React, TypeScript, VTEX IO, Node.js, GraphQL, Jest

## Full Stack Developer (Contractor) | University of São Paulo

*Mar 2021 – Mar 2022 | São Paulo, Brazil (remote - approved by and parallel to DrivenCX)*

- Hired through public bidding to digitize gamified business validation methodology for master's degree course
- Proposed and implemented complete architecture (Firebase Functions, Hosting, Storage) after discovery with academic stakeholder
- Developed gamified system with cycles, progressions, conceptual cards, and multi-role administrative panel
- Created unrequested feature: progress bars with color coding indicating status vs ideal timeline and alerts to professors for underperforming projects
- System in production today with multiple classes and hundreds of users

**Technologies:** React, Node.js, Firebase, JavaScript

## Frontend and Mobile Developer | Vortex

*Jun 2020 – Jul 2021 | São Paulo, Brazil (remote)*

- Developed Next.js SSR pages in micro-frontend architecture for Riachuelo affiliate platform (first contact with Next.js and SSR/SEO)
- Built fullstack MVP of insurance system for iFood delivery drivers (dashboard + API)
- Architected feature flag system for white-label React Native app with dynamic themes and module activation via brand-registered JSON in admin

**Technologies:** Next.js, React, React Native, Node.js, .NET Core, TypeScript, TDD

## Frontend Developer (Internship) | SaveAdd

*Nov 2019 – Jul 2020 | São Paulo, Brazil*

- Refactored legacy React application from class components to React Hooks implementing Redux for state management

**Technologies:** React, Redux, JavaScript

## Education

**Bachelor of Information Systems** University of São Paulo (USP) | 2017 – 2022

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## Languages

**Portuguese:** Native

**English:** Advanced (reading, writing, and conversation)

**Spanish:** Professional proficiency

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## Mentorship and Teaching

Consistently acted in developer training through React Legends (independent initiative), WebDev (USP) as instructor, and corporate mentorship of 15+ developers (from apprentices to seniors) through pair programming and code reviews, focusing on legacy code, conscious technical decisions, and scalable solutions.